SERVICES

• FEATURED BUSINESS STORIES
• DIGITAL AD PLACEMENTS (DYNAMIC / STATIC)
• CONTENT MARKETING
• SOCIAL MEDIA PROMOTION
• ANALYTICS AND USER BEHAVIOR ANALYSIS
• LOCALLY FOCUSED EXPOSURE STRATEGY
• TRAVEL AND TOURISM SPECIFIC CAMPAIGNS
REACH 2.5 MILLION MONTHLY READERS

MONTHLY VIEWERSHIP
- 70% Vacationers / 2nd home owners
- 30% Local community members

GENDER
- 60% Female
- 40% Male

TIME SPENT ON SITE
- Average site visit duration: 5 minutes

PRIMARY AGE GROUP
- 21-70
- Target multiple age generations

MEDIAN HOUSEHOLD INCOME
- Middle, Upper Middle, Upper

INCOME LEVEL

STATISTICS
EXPOSE YOUR BUSINESS TO 2.5 MILLION LOCAL CUSTOMERS

OCNJDaily.com    SomersPoint.com    DownBeach.com    SeaIsleNews.com
• VISUALLY EFFECTIVE ADS
• LOCALLY DRIVEN CONTENT
• BRAND BUILDING THROUGH REPEAT EXPOSURE
The journey is everything. And the journey of having Philadelphia Eagles quarterback Carson Wentz speak at a special one-night event on Monday, April 30, at Atlantic Christian School has been quite the journey — not a journey of travel but a journey of faith.

“Each year, we choose someone who is an outstanding role model for our students and our community, and a beacon of light for Christ,” said Chief School Administrator Karen Oben.

Now in its 45th year, the spiritual facility draws raves from its legion of devotees even if the creature comforts aren’t there. These people care about creatures such as crabs, fish and mussels.

Smitty’s customers know the drill. Come at peak times and expect to wait more than an hour. Embrace the wait and you’re liable to make a new friend or a business contact or just people-watch the beachgoers with sand between their toes, others dressed up for date night, and local professionals from office workers to employees at nearby Shore Medical Center. And everyone has the comfortable, confident air of being part of the scene.

By Lisa Spengler

OCNJDaily.com  SomersPoint.com  DownBeach.com  SealsIsleNews.com
ENGAGE AND CONVERT YOUR CUSTOMERS

REAL RESULTS THROUGH ANALYSIS

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